



Edgio Successfully Streams More Than 2200 Live Events Per Year for the Canadian Hockey League

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Edgio collaborates with CHL to deliver high-quality video streams and streamlined management of live and on-demand events via its Uplynk platform

PHOENIX, Ariz.--(BUSINESS WIRE)--Apr. 4, 2023-- Edgio, Inc. (Nasdaq: [EGIO](#)), the platform of choice for speed, security and simplicity at the edge, today formally announced its collaboration with the Canadian Hockey League (CHL) to provide an integrated platform for the delivery of live and on-demand hockey games broadcasts across Canada. Edgio's Uplynk solution for streaming video enables CHL to manage and organize live and on-demand events via a cloud-based solution, unifying control across multiple locations and scaling operations to deliver a world-class video experience for viewers.

With 60 CHL teams playing in three member leagues (OHL, QMJHL & WHL) across Canada and the United States, each operating its own workflow, it was imperative for the CHL to ensure control while orchestrating a seamless streaming experience. Edgio, with its live events team and sophisticated cloud-based platform now enables the CHL to efficiently prepare and deliver high-quality video to any end-user device all while ensuring the organization is poised to support emerging innovations such as SRT, Live DVR and flexible storage solutions.

"Thousands of fans from one side of Canada to the other tune in to the CHL's events each season, so it's vital that they have a platform that not only ensures high-quality video streams today, but also positions them for future technology advancements," said Eric Black, CTO and GM of Media at Edgio. "We are thrilled to be partnered with the CHL and that they rely on Uplynk to scale their operations, reach more viewers, and deliver content seamlessly – in one platform."

Key Highlights/Facts

- With the ability to experiment with platform features, such as launching managed encoding infrastructure, Edgio proved to be the right solution for the CHL. With Edgio's Uplynk, the CHL can now reduce ingest failures within their workflow by taking advantage of Uplynk's broadcast-grade production tools and workflows.
- Edgio enabled the CHL to streamline video workflows to a single, integrated platform for encoding, storage, delivery, and personalization. The fully cloud-based solution enables the CHL to orchestrate content workflows from disparate locations, and deliver a world-class user experience to its viewers.
- With the support of Edgio's expert services team, the CHL can easily spin up on-demand resources to help with live event production, scaling their teams when they need it most, and achieving the optimal scale of operations and infrastructure without having to build out their own resources.

"The CHL is thrilled to be partnering with Edgio to enhance the delivery of live broadcasts of events and hockey games to viewers worldwide on CHL TV," said John McCauley, CHL Vice President of Marketing and Media. "Edgio's platform streamlines our workflows, boosts performance, and enables us to spin up resources to help with live event production and scale our teams when we need it most."

Accessible to hockey fans worldwide, CHL TV is a streaming service available on the Apple TV, Roku, and Amazon Fire TV platforms, via mobile with iOS and Android, and the Safari and Google Chrome web browsers via watch.chl.ca. CHL TV offers a best-in-class user experience that allows fans to stay better connected with access to more than 2,000 regular-season games each year covering 60 markets in North America and action from all three of the CHL's member leagues.

About Edgio

Edgio (NASDAQ: EGIO) helps companies deliver online experiences and content faster, safer, and with more control. Its developer-friendly, globally scaled edge network, combined with fully integrated application and media solutions, provide a single platform for the delivery of high-performing, secure web properties and streaming content. Through this fully integrated platform and end-to-end edge services, companies can deliver content quicker and more securely, thus boosting overall revenue and business value. To learn more, visit edg.io and follow us on [Twitter](#), [LinkedIn](#), and [Facebook](#).

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