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The following slides were presented by Jeffrey W. Lunsford, President, Chief Executive Officer and Chairman of Limelight Networks, Inc., on February 10, 2010 at the Thomas Weisel Partners 2010 Technology & Telecom Conference in San Francisco, California.

### Additional Information and Where to Find It

Limelight Networks plans to file with the SEC a Registration Statement on Form S-4 in connection with the transaction and plans to file with the SEC and mail to its stockholders a Proxy Statement/Prospectus in connection with the transaction. The Registration Statement and the Proxy Statement/Prospectus will contain important information about Limelight Networks, EyeWonder, the transaction and related matters. Investors and security holders are urged to read the Registration Statement and the Proxy Statement/Prospectus carefully when they are available. Investors and security holders will be able to obtain free copies of the Registration Statement and the Proxy Statement/Prospectus and other documents filed with the SEC by Limelight through the web site maintained by the SEC at www.sec.gov and by contacting Limelight Networks Investor Relations at 917-297-4241. In addition, investors and security holders will be able to obtain free copies of the documents filed with the SEC on Limelight Networks' website at www.limelightnetworks.com.

### Participants in the Acquisition of EyeWonder

Limelight Networks, EyeWonder and their respective directors, executive officers and certain other members of management and employees may be deemed to be participants in the solicitation of proxies in respect of the proposed transaction. Information regarding these persons who may, under the rules of the SEC, be considered participants in the solicitation of Limelight Networks stockholders in connection with the proposed transaction will be set forth in the Proxy Statement/Prospectus described above when it is filed with the SEC. Additional information regarding Limelight Networks' executive officers and directors is included in Limelight Networks' definitive proxy statement, which was filed with the SEC on April 27, 2009. You can obtain free copies of these documents from Limelight Networks using the contact information above.



### **Investor Presentation**

Jeff Lunsford, Chief Executive Officer

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Certain statements in this presentation relate to future results that are forward-looking statements as defined in the Private Securities Litigation Reform Act of 1995. This presentation contains statements involving risks and uncertainties, including statements relating to Limelight Network's market opportunity and future business prospects. Actual results may differ materially and reported results should not be considered as an indication of future performance. Factors that could cause actual results to differ are included in Limelight Network's Annual Report on Form 10K and Forms 10Q.



## Evolution of the CDN





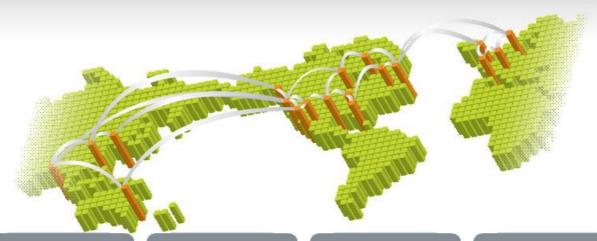


### As the Internet Has Evolved, the Standard for CDNs Has Evolved

Better Than Web ... to ... Looks Like Media ...to... Flawless Performance



### Scale Business



### Massively equipped delivery centers

- 25 regional centers comprised of 70+ physical locations
- 9PB+ storage
- Logically close

### Directly connected

- 900+ access networks:
- 85% of all traffic requests directly to access network
- Settlement-free interconnections

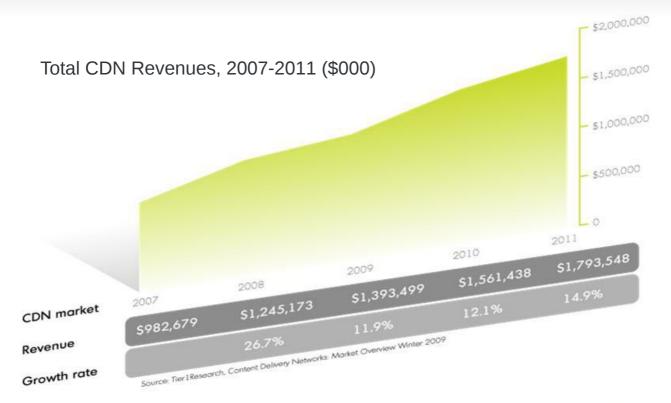
### Private fiber-optic network

- 3.0Tbps egress capacity
- 3+ Nielsen ratings points of aggregate audience
- Dedicated 10 Gbps connections
- Global footprint

### Technical advantages

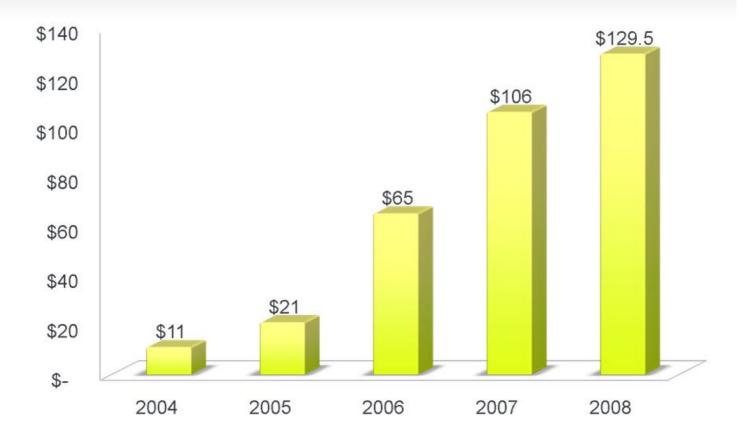
- Control of entire delivery path
- Intelligent software layer
- Open APIs/platform

## **CDN Market Growth Projections**

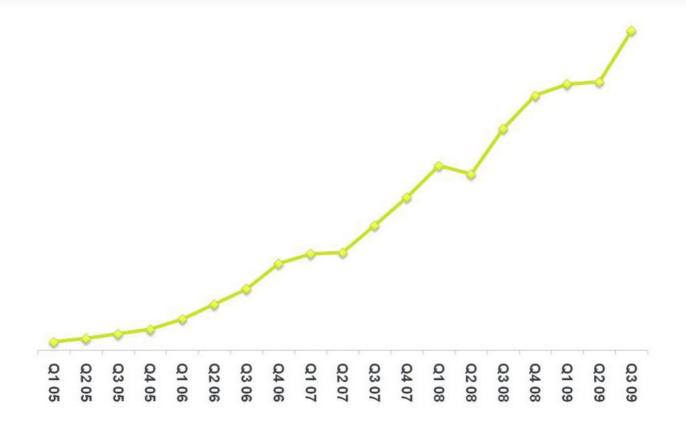




### The Market Has Welcomed our Differentiated Solution



## Consistent Traffic Growth – Gbps Sold



## **Enabling Global Online Businesses**



















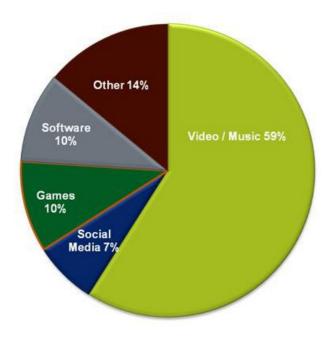


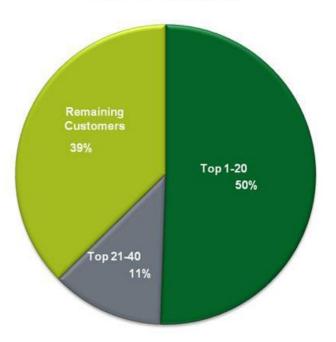


## LLNW Revenue Base

Customer Mix 2009 Q3 Revenue

Customer Concentration 2009 Q3 Revenue







# Today: Approximately 11% Share of the CDN market Approximately 20% Share of Large Object segment



### **Large Object Delivery**

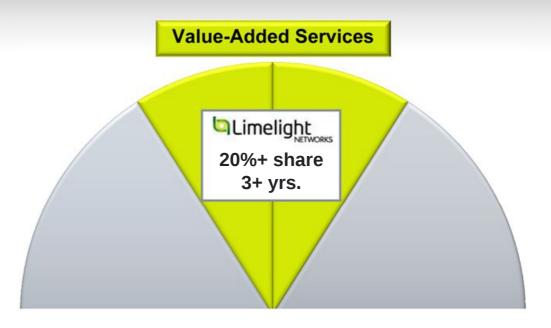
Video · Music · Games · Software

### **Small Object Delivery**

Whole Site · Small Images ·
Dynamic or Personalized Content ·
E-Commerce Transactions ·
Application Acceleration



# Strategy: Grow equivalent share in Small Object space and launch Value-Added Services



### **Large Object Delivery**

Video · Music · Games · Software

### **Small Object Delivery**

Whole Site · Small Images ·
Dynamic or Personalized Content ·
E-Commerce Transactions ·
Application Acceleration



## LimelightSITE – Small Object Delivery



### Your Website. Destined for Greatness.



### The On-Demand Network

Outsource your infrastructure to accelerate site delivery and global content distribution.

Limelight





## **Enterprise and Government Momentum**















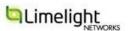




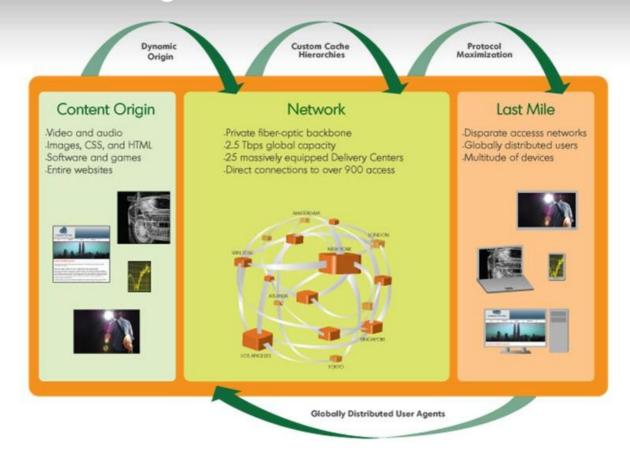








## The Limelight XD Platform



### **XD Platform Momentum**

"In our initial tests of LimelightDELIVER XD, we saw high-performance, consistent delivery across a variety of content types and geographies. We're excited about the positive impact this will have on page loads, site responsiveness, our customers' buying experience, and the overall benefits that it will bring to our online business,"



Carter Lee, Vice President, Technology Operations, Overstock.com



## Mobility and Monetization Solutions

### **Dynamic Ad Insertion**

- Mobile, iPhone, connected devices, podcast/downloads
- No change to advertising operations process integration with DoubleClick or Microsoft Atlas
- Target by date range, demographics, geographic data, content topic and tags

### **Device-Optimized Delivery**

- Delivers optimized video to iPhone, DROID, and other connected devices
- Carrier Independent
- Publish one URL everywhere, regardless of content format
- Supports dynamic advertising









## EyeWonder :: Overview

### A decade of Interactive Digital Advertising innovation:

- Company founded in Atlanta in 1999
- Pioneered/developed an Instant Play Video Ad technology in 2000
- Now one of the world's top rich media ad providers
- Clients include numerous Fortune 500 advertisers
- 1,000+ agencies use EyeWonder's platforms, products and services for their clients' interactive ad campaigns
- Closely aligned with online publishing community
- Partners with Adobe, Microsoft Silverlight



## Top Advertisers, Agencies & Publishers



Limelight

## EyeWonder's Digital Ad Offerings



- Supports today's most innovative and popular Interactive Digital Ad (IDA) formats
- Create once, play anywhere
- Allows agencies to extend buys and creative executions across digital media outlets



## Supports Rich Media Channels

### In-Page Rich Media







### In-Stream





### Mobile



### **Custom Publisher**









## Award-Winning Ad Campaigns

2008 MIXX Awards, Best in Show



2007 OMMA Award (plus 2008 ad:tech Award, 2008 AMY Award, 2008 Addy Award, 2008 IAC Award, 2008 AiMA Award)



THE OMMA AWARDS
ONLINE ADVERTISING
CREATIVITY

2009 OMMA Award for Online Advertising Creativity, Banner: Standard, Flash or Rich Media





## EyeWonder's Global Market Coverage





## Limelight Target Model

Year	Quarter
Ended	Ended
Dec. 31, 2008	Sept 30, 2009

Revenue (\$MM)	\$129.5	\$32.5
<b>Gross Margin</b>	37%	38%
<b>Cash Gross Margin</b>	57%	56%
S&M	23%	21%
R&D	4%	4%
G&A (w/o litigation)	18%	13%
Op. Margin	-8%	0%
Adj. EBITDA Margin	12%	18%

Target
Mode

NOTE: Costs are represented without stock-based compensation and without litigation expenses



## Path To Target Model

Leverage in G&A, Sales & Marketing



- Payment for services already providing
- Expand customer base to "fill more valleys" and run network at higher level of utilization
- Enter higher margin market segments



 Build/partner/launch value-added services in adjacent service areas





